

You
need a
network...



...you need



6000 28th Street SE
Grand Rapids, MI 49546
800.327.3478 P 616.285.5735 F
www.cuasterisk.com





cuasterisk.com

Who are we?

What if your credit union could leverage a network of business partners committed to serving credit unions in a cooperative, shared network unlike any you have worked with before?

What if this collaborative network could provide a variety of popular services at a fraction of the cost for which credit unions typically pay individually—creating an e-Bay effect?

What processes could be automated into a network that would allow for effective auctioning and partner selection to enhance a credit union's business options?

Harness the power of a network of CUSOs.

In reaching over 600 credit unions daily, cuasterisk.com represents a network of credit union owned CUSOs that have developed a capability for serving members in a new, innovative way. Incorporating technology, cuasterisk.com leverages the power of a collaborative network of partners committed to crafting business solutions and providing credit unions an array of services at competitive CUSO prices.

Best of all, cuasterisk.com is uniquely positioned to help its clients achieve long-term financial success because it is owned by credit unions it provides services to.

Can we prove it?

We prove it every day!

The cuasterisk.com network gives you the ability to offer your members new services through established relationships with proven business partners, like: CU*Answers, Xtend, Inc., Lender*VP, eDOC Innovations, CU*NorthWest, CU*South, and WESCO Net. This collaborative network of business partners—cuasterisk.com—provides a line of business solutions and popular services designed to provide your credit union the opportunity to roll out new member services faster and at a lower cost.

KEY SHARED NETWORK SERVICES

- CU*BASE Data processing (ASP or In-House)
- eDocument management solutions
- Payday Lending
- Participation Lending (buying and selling)
- Web design and development services
- Auditing, compliance and DR assistance
- Inbound and Outbound call center options
- Collections
- Bookkeeping
- Network security and managed hosting solutions
- Talent sharing – buying and selling excess resource

**Certain services may require using the CU*BASE processing system. Other services are vendor agnostic and may benefit anyone!*

As a collective network we all have the same challenges.

Organizations who network their capabilities can gain a competitive advantage. It's simple: be more, do more, and appear larger than you could as a standalone player.

We believe that cooperating with credit unions and collaborating with partners serving our industry will in many ways define the future growth of credit unions and strength within our marketplace.

During the past several years, cuasterisk.com has been building a network of partners. The partners have a shared, common interest in the future of credit unions, and believe that through ownership and cooperation they can change the antiquated vendor/client model that exists today. These partners have a passion for innovation and execution. Together they wish to create businesses that change the current growth statistics of our industry.



Looking for new partners

The cuasterisk.com network is always looking for participants. Opportunities exist for credit unions and businesses who wish to be a part of the creative process, extend their reach, and gain an edge over their competition. We are looking for partners who have ideas, talents or simply a desire to participate.

We believe the sky is the limit when people truly believe they can create innovative businesses which revolve around cooperation. The cuasterisk.com companies have a distinct advantage...a collaborative network model built to drive revenues from day one.

"The cuasterisk.com network approach has allowed us to incorporate a level of member service which we could not have afforded through traditional one-on-one vendor channels."

Dean Wilson, CEO
Focus Credit Union
Wauwatosa, Wisconsin

Interested in learning more?

For details, contact cuasterisk.com NOW! Call 800 327-3478 xtn 167, e-mail Jim Vilker at jvilker@cuasterisk.com, or visit the website, www.cuasterisk.com.

Does your business or idea fit the cuasterisk.com network?

The cuasterisk.com member/partner companies were started by credit union leaders who had a business or idea focused on serving the needs of credit unions. You could be the next contributor— participating in the creative process, and gaining immediate access to key capabilities and a proven business network.

cuasterisk.com

- Connects people
- Creates opportunity
- Shares knowledge
- Allocates resources
- Reduces expense
- Innovates
- Executes
- Earns

